



## Our Inspiration Charlie Sanders

Charlie Sanders was known for his acrobatic catches and strength during his 10-year career with the Detroit Lions worthy of enshrinement into the NFL Hall of Fame. The city of Detroit which he made his home, remembers his humble demeanor and compassion for people overall.

When it came to helping families in need, he was always willing to use his celebrity to make a difference. He remained a humble, steady force for individuals and families alike, and it is in his spirit that his daughter, Charese Sailor, continues to lead Detroit Has Heart in honor of his example.

**Become a 2020 Sponsor** Help us reduce our administrative costs by paying securely online at [detroithasheart.org](http://detroithasheart.org). Want to become a Detroit Has Heart Champion? Make it recurring!

**Gold | \$10,000**

- 10 VIP Cocktail Hour Invitations
- 10 Event Tickets
- Promotional Sponsorship Recognition Acknowledgement During Program
- Event Recognition & Signage
- Full Page Ad with Premium Placement
- Premium Guest Gift
- Logo on Website Home Page
- Website Banner Ad

**Silver | \$5,000**

- 6 VIP Cocktail Hour Invitations
- 6 Event Tickets
- Promotional Sponsorship Recognition Acknowledgement During Program
- Event Recognition & Signage
- Full Page Ad
- Premium Guest Gift

**Bronze | \$3,000**

- 4 VIP Cocktail Hour Invitations
- 4 Event Tickets
- Promotional Sponsorship Recognition Acknowledgement During Program
- Event Recognition & Signage
- Half Page Ad
- Premium Guest Gift
- Website Banner Ad

## Become a Champion

The lifeblood of every non-profit organization is the consistent, sustaining power of its donors. Your passion for our work is what makes it possible for us to provide vital services, expand our influence, and make a difference for every individual and family that needs us.

We invite you to become a Detroit Has Heart Champion. Simply make your Gold, Silver, or Bronze Sponsorship recurring monthly, bi-monthly, or quarterly. Will you stand with us, fight for us, and undergird our efforts with your financial support?



# Your sponsorship secures our future.

The **Detroit Has Heart Annual Fundraising Gala** on January 25, 2020 at 5:00 pm will be held at **Andiamo Detroit Riverfront Winter Garden** at the **Renaissance Center** for the second year. It is a celebration of the vital work that we are doing together. It is an opportunity to highlight our past successes and make way for our future growth. This formal event gives Detroit's leaders and engaged community members the opportunity to come together, raise the funds needed for the following year, and recognize this year's **One Heart Award** recipient, Eric Hipple, because he has the heart of a champion on and off the field.

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## 2020 Fundraising Gala Tickets Available for purchase at [Eventbrite.com](https://www.eventbrite.com).

### Table | \$1,750

- 10 Gala Tickets
- Quarter Page Ad
- Valet Parking
- 10 Commemorative Gifts

### VIP | \$300

- 1 VIP Cocktail Hour Invitation
- 1 Gala Ticket
- Valet Parking
- Commemorative Gift
- Swag Bag

### General | \$200

- 1 Gala Ticket
- Valet Parking
- Commemorative Gift

*\*Advertise online by December 31st, and GET 3 MONTHS FOR THE PRICE OF ONE!*

## 2020 Fundraising Gala Advertising



### PROGRAM BOOK | Deadline 1/10/20

BACK COVER	8.5" X 11"	\$3500
FULL PAGE	8" x 10.5"	\$2500
HALF PAGE	8" x 5.25"	\$1400
QUARTER PAGE	4" x 5.25"	\$800
1/8TH PAGE	4" x 2.63"	\$500

### WEBSITE BANNER ADS | Monthly\*

SITEWIDE	728 x 90	\$500
STORE	728 x 90	\$275
BLOG	728 x 90	\$275
NEWSLETTER	728 x 90	\$150

Print and Banner ads can be purchased from [detroithasheart.org/advertise](https://detroithasheart.org/advertise).

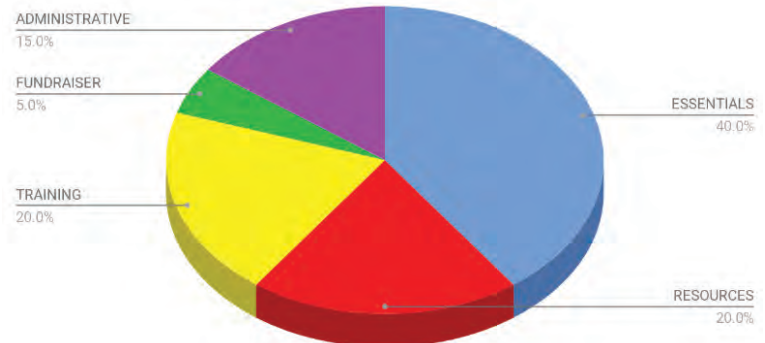
Print ads must be submitted in CMYK, high resolution .jpeg or .pdf file format to [info@adamred.agency](mailto:info@adamred.agency).

## Our future.

As we enter our fifteenth year of service in 2020, our goal is to raise \$250,000 to reach the following objectives:

Introduce and establish the name change from Family2Family to Detroit Has Heart

- Hire an Executive Director
- Expand our scope of services
- Establish a new Emergency Relief Center
- Launch a grassroots fundraising campaign
- Launch Heart of Detroit quarterly magazine



## Visit [detroithasheart.org](https://detroithasheart.org) for more information.

View a complete Sponsorship Package and digital Sponsorship Brochure and purchase tickets.

Contact the **Development Department** to become a Sponsor | [sponsor@detroithasheart.org](mailto:sponsor@detroithasheart.org) • 248.470.4485